

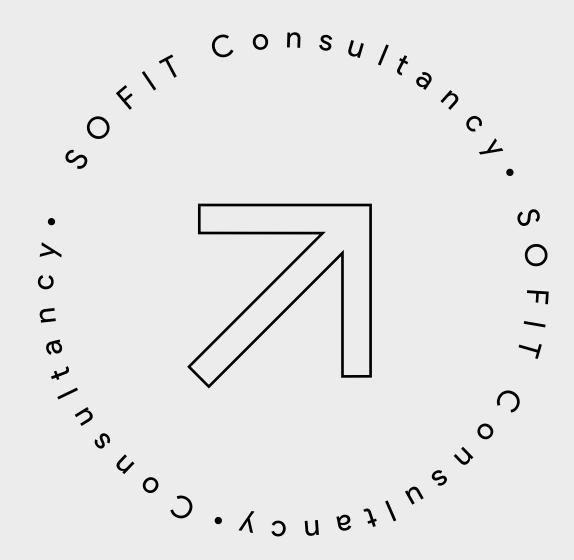
# SOFIT Consultancy

Portfolio - Engineering & Consultancy Services

# Let's do wonders with IT!

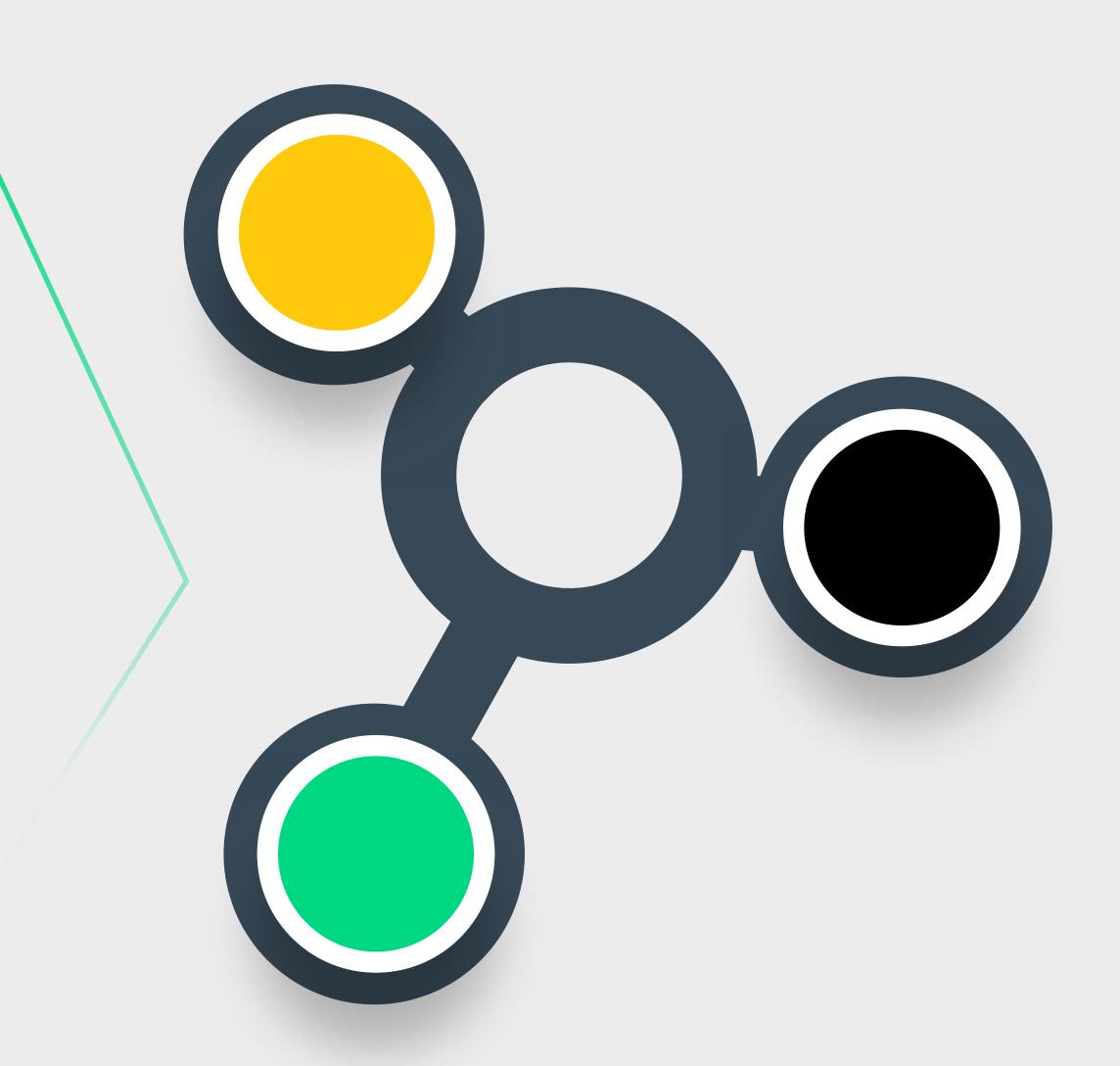
Founded in 2014, SOFIT Consultancy is a dynamic and forward-thinking firm specializing in engineering and consultancy services.

With a team of dedicated experts, we deliver tailored solutions across various industries, ensuring our clients stay at the forefront of their respective markets.



# Verticals Overview

- Fintech
- HealthCare
- Telecom
- EdTech
- BPA-Business Process Automation

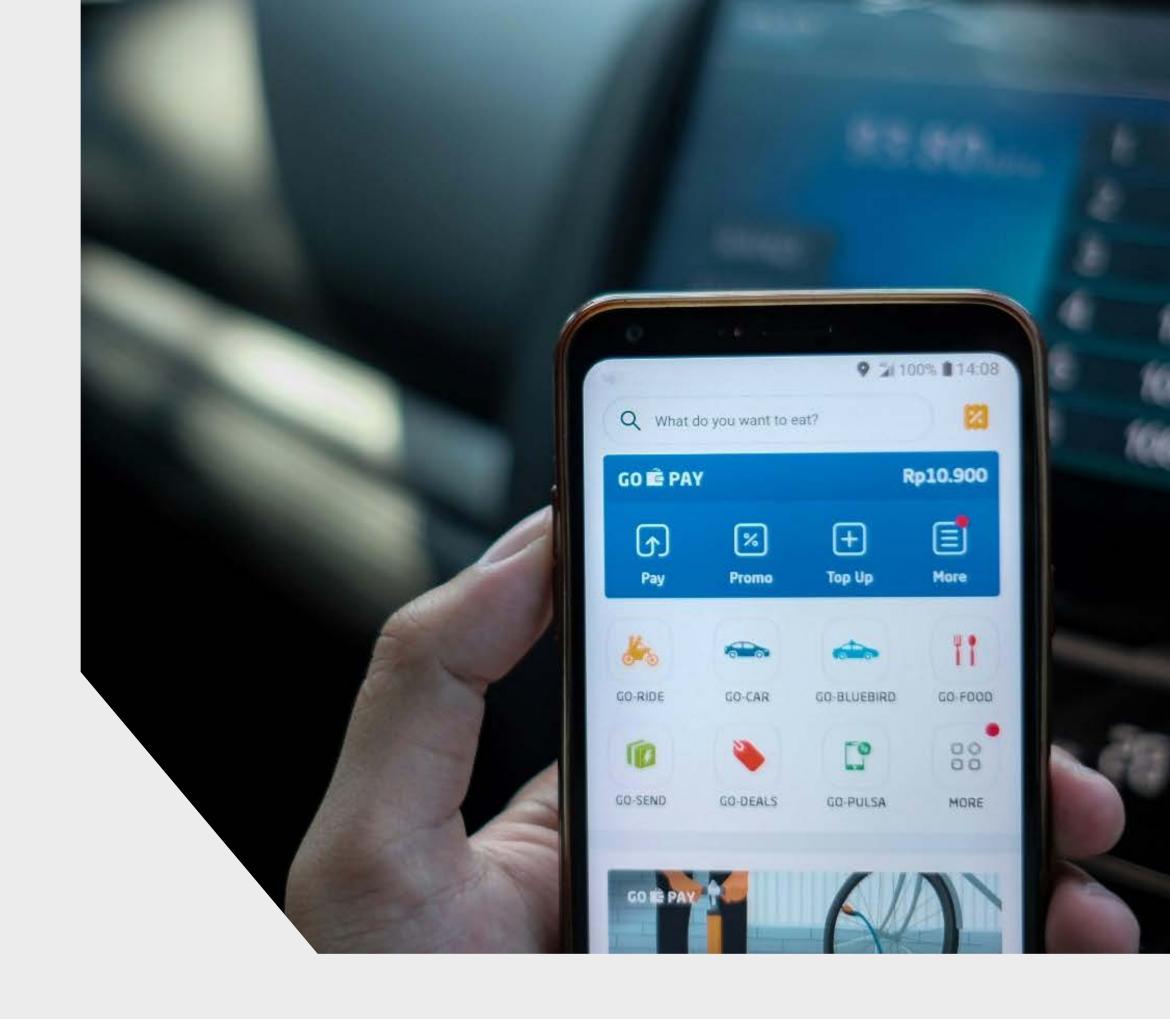


#### FinTech

FinTech, is a dynamic industry that merges finance and technology to create innovative solutions for financial services. We assist FinTech companies in harnessing the power of digital technology to revolutionize the financial landscape.

#### Our services include:

- Digital Banking Solutions
- Payment Processing Systems
- Blockchain And Cryptocurrency
- Risk Management And Compliance
- Data Analytics And Insights

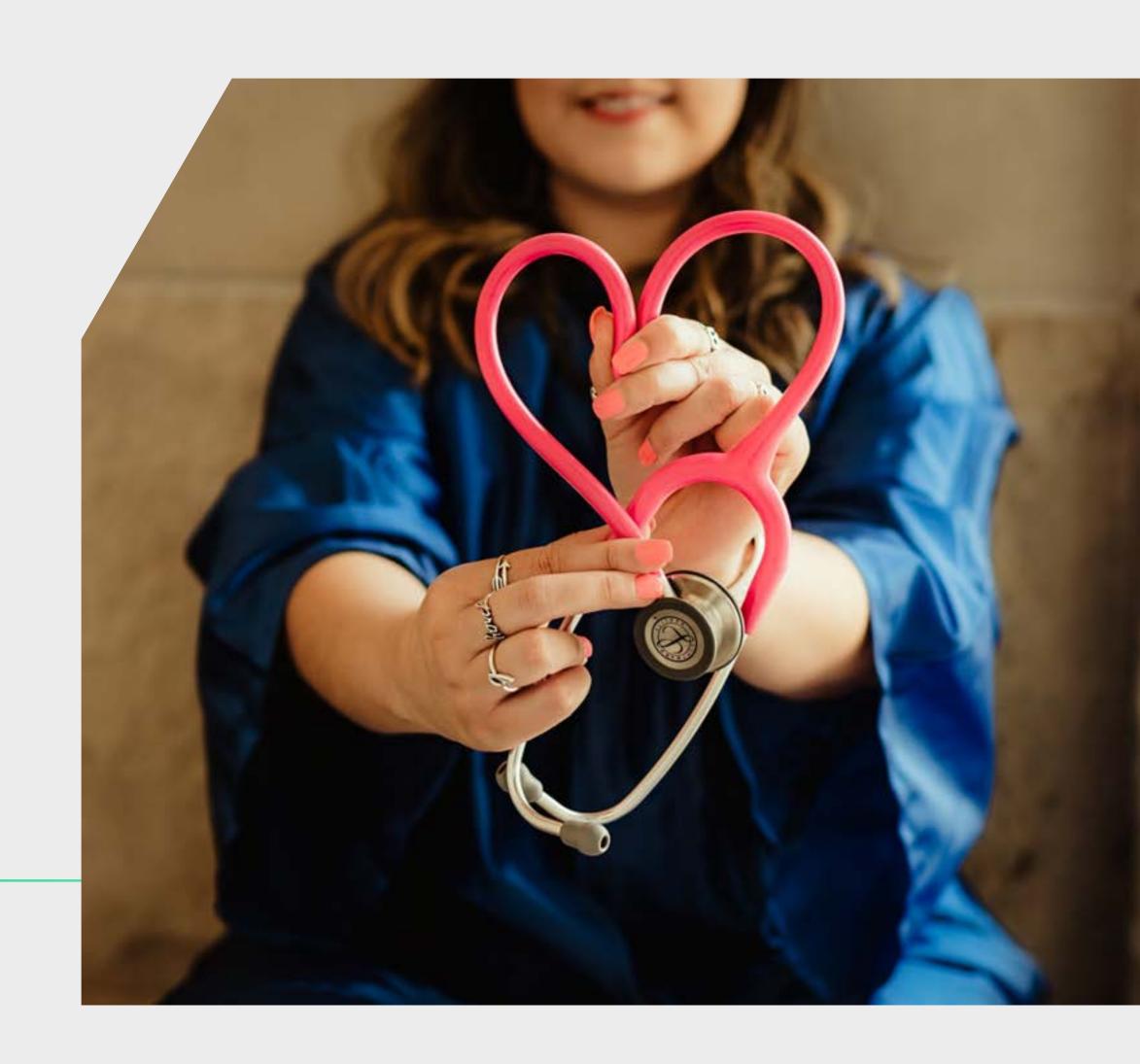


#### Health Care

In the Health Care sector, we support organizations in improving patient care, optimizing operations, and enhancing overall healthcare delivery. Our solutions aim to address the ever-growing demands of the healthcare industry, ensuring better patient outcomes.

Our services in the Healthcare sector encompass:

- Electronic Health Records (EHR) Systems
- Telemedicine Solutions
- Healthcare Analytics
- Medical Device Software
- Healthcare Compliance

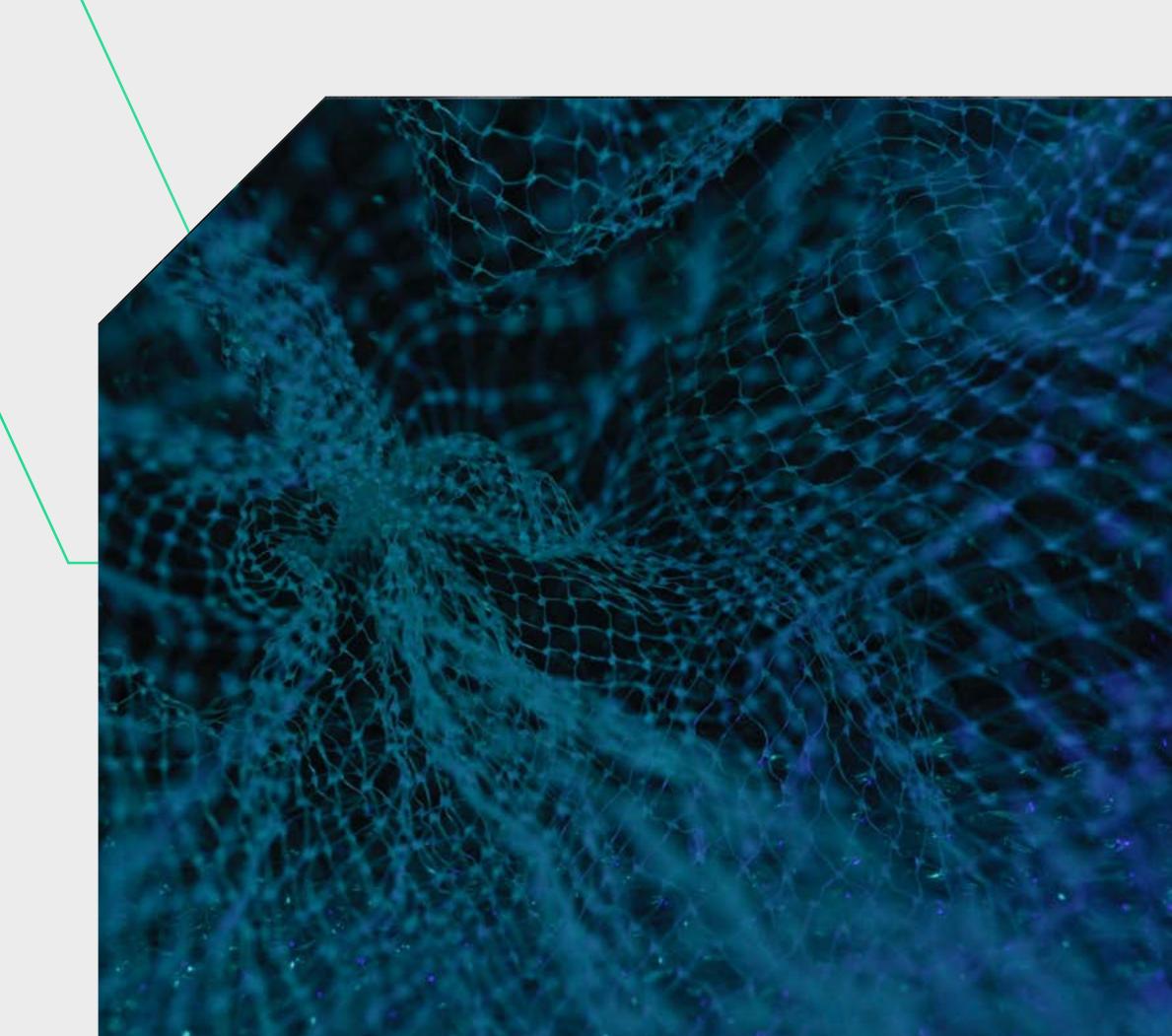


#### Telecom

The Telecom industry is at the forefront of connectivity and communication. We collaborate with Telecom companies to develop cutting-edge solutions that enable seamless connectivity, improve network performance, and drive innovation in communication services.

#### Our Telecom solutions encompass:

- Network Optimization
- VAS Development
- Business Account Management ERPs
- Customer Experience Enhancement
- Network Security
- IoT Integration



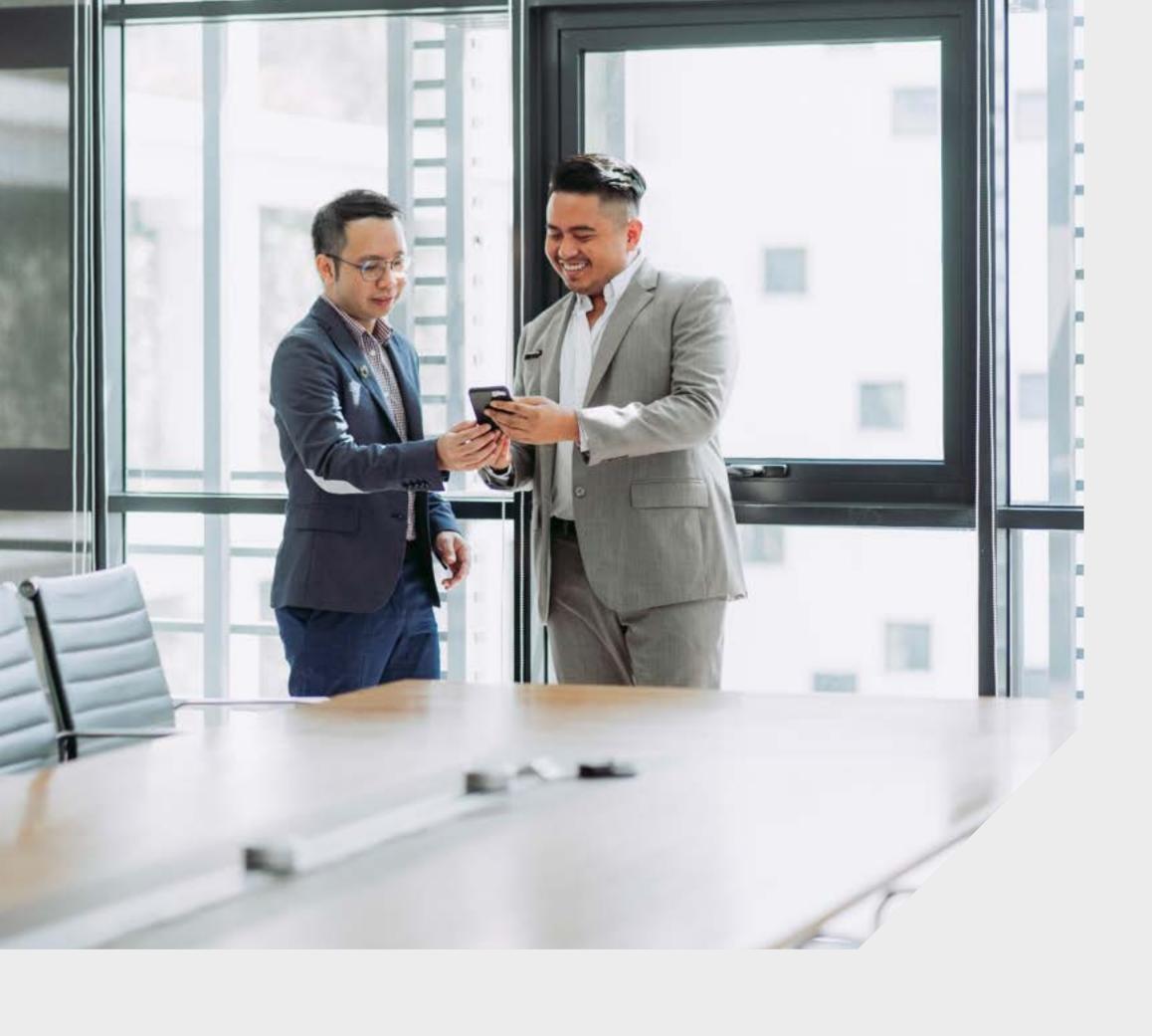


#### EdTech

Education Technology (EdTech) is reshaping the way knowledge is delivered and acquired. At SOFIT, we assist EdTech companies in creating engaging, effective, and scalable educational solutions to meet the evolving needs of learners and educators.

We help organizations create engaging, effective, and scalable educational solutions, including:

- E-Learning Platforms
- Virtual Classrooms
- Content Management Systems
- Data-Driven Learning
- Language Learning Apps



#### **Business Process Automation**

Business Process Automation (BPA) is all about streamlining operations and increasing efficiency. We help businesses automate their processes, reduce manual effort, and achieve cost savings while maintaining accuracy and compliance.

#### Our BPA solutions include:

- Workflow Automation
- Document Management
- Robotic Process Automation (RPA)
- Analytics And Reporting
- Compliance And Auditing

# Services Domain Overview

- Branding
- Software Engineering
- Marketing

## Services Domain Overview



#### Branding

Effective branding is the cornerstone of a successful business. We assist our clients in creating and enhancing their brand identity, ensuring it resonates with their target audience and communicates their unique value proposition.



#### **Software Engineering**

Software Engineering is at the heart of what we do. We develop custom software solutions tailored to the specific requirements of our clients, utilizing the latest technologies to drive innovation and efficiency.



#### Marketing

In today's digital age, effective marketing is essential for business growth. We provide comprehensive marketing solutions, including digital marketing strategies, content creation, and analytics, to help our clients reach and engage their target audiences.

#### Tech We Master

#### **Web Application Stack**

- MERN Stack (Mongo, Express, React, Node)
- MEAN Stack (Mongo, Express, Angular, Node)
- PHP Platforms
- CMS (Wordpress/Magento/Shopify)

#### **Cloud Services**

- Microsoft Azure Cloud
- Amazon Web Services
- Google Cloud Apps
- Private Cloud (Kubernetes/Docker)

#### **Artificial Intelligence**

- Vision AI (OpenCV, Yolo)
- Natural Language Processing
- Large Language Models (LLM)
- Generative Al

#### **Business Intelligence**

- Microsoft Bl Stack
- SQL Server (Integration/Reporting/Analysis)
- Tableau

#### Mobile Applications Stack

- Android Apps Development (Java/Kotlin)
- iOS Apps development (Swift/SwiftUI)
- Hybrid Apps Development (React Native)

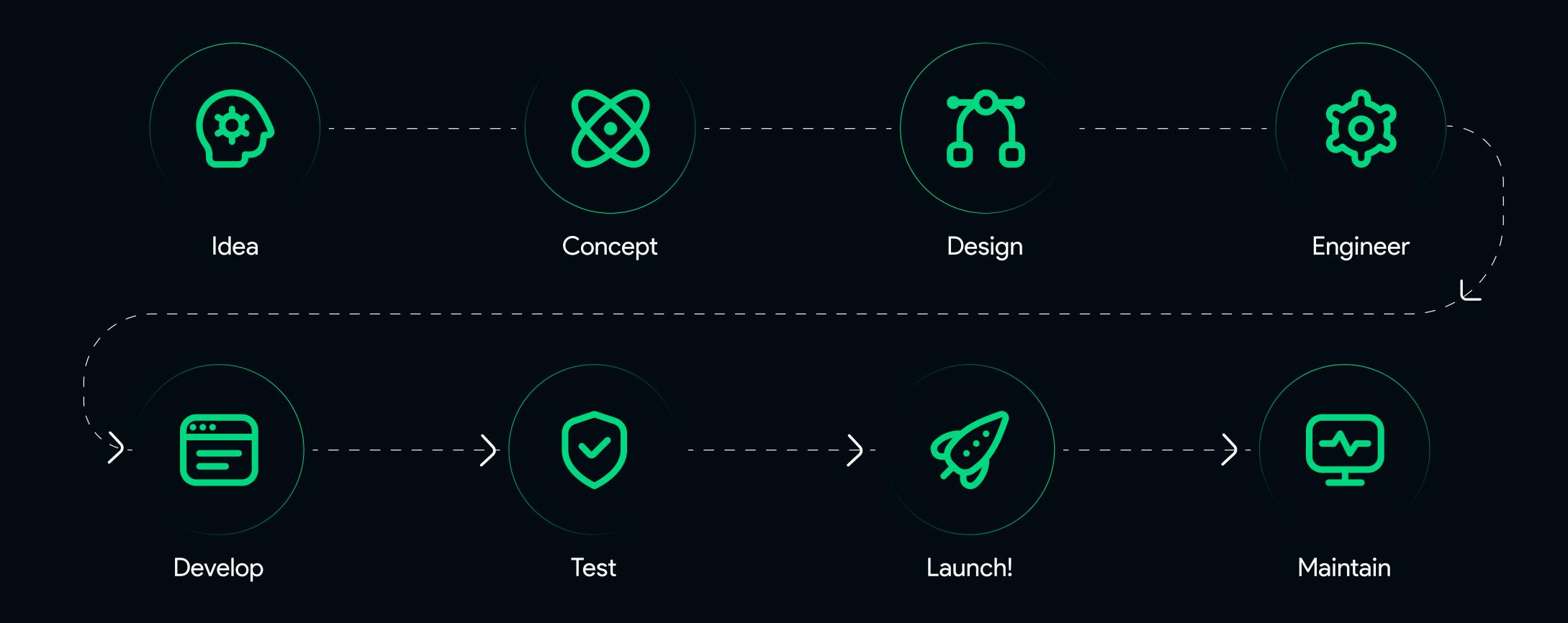
#### **UI/UX Designing**

- Adobe Illustrator/XD/Photoshop
- Figma, Sketch, InvisionApp

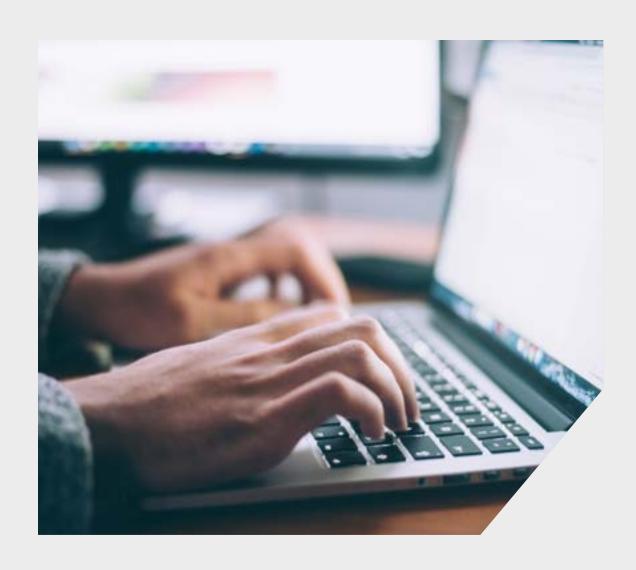
# Our Process One Platform 360 Degree Solutions

#### Our Process

One Platform 360 Degree Solutions



# Our Values



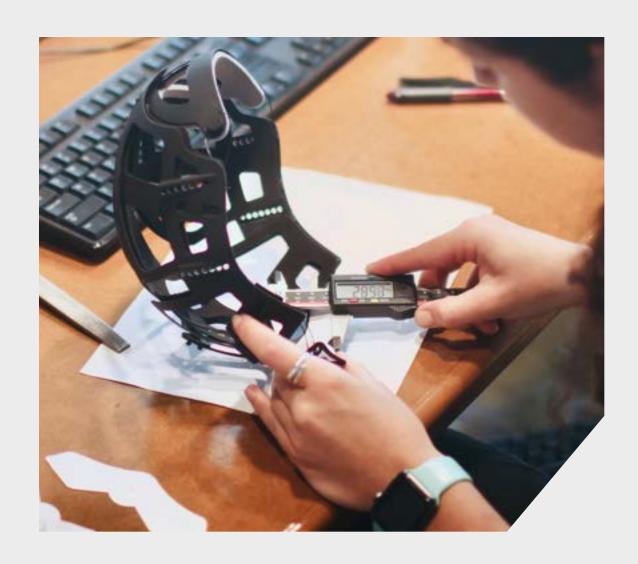
## Transparent Communication

Effective communication is the bedrock of successful projects. We maintain open and transparent communication channels with our clients, ensuring that expectations are clear, milestones are tracked, and feedback is incorporated promptly. Regular status updates and progress reports keep all stakeholders informed and engaged throughout the project lifecycle.



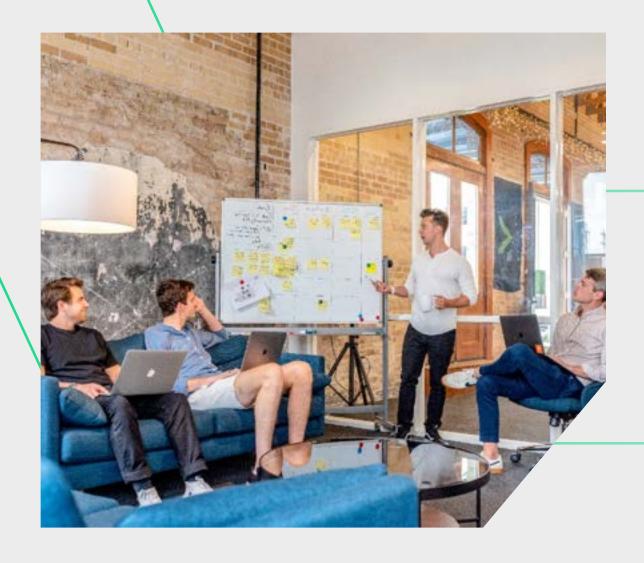
## **Engaged Leadership And Collaboration**

Manage projects efficiently. Our Agile/Scrum teams work collaboratively, breaking projects into manageable sprints, setting clear objectives, and adapting to changing requirements. This approach ensures flexibility, rapid development, and client involvement in decision-making.



## **Extended Quality Measures**

Assurance measures throughout the project lifecycle, including comprehensive testing, code reviews, and performance evaluations. We also follow industry best practices and standards to deliver solutions that meet the highest quality benchmarks.



## Sustainable Progress And Enhancement

We promote a culture of continuous improvement and innovation. Regular retrospectives and professional development help us refine processes, adopt new technologies, and consistently deliver improved outcomes for our clients.

# How We Engage

#### How We Engage



#### **Project Based**

For fixed project scopes, our team assumes full responsibility for completing the project within a specified timeframe. From initial ideation to ongoing maintenance, our internal teams manage all aspects to ensure successful delivery.



#### **Team Based**

Our team of experts seamlessly integrates with our clients' internal teams, facilitating rapid scalability. Leveraging the knowledge and experience of our trained team members significantly enhances project delivery.



#### **Partnerships**

We offers partnership opportunities, collaborating with clients in areas where combined efforts are essential at the forefront of various domains and industries. Together, we work collaboratively towards a common goal.

#### **Our Esteemed Customers**

We serve millions globally with our services, products and solutions.

















































#### Let's Connect



#### **US - Head Quater**

1007 N Orange St., Wilmington, Delaware 19801, US

+1-832-5336258



#### Pakistan - Head Quater

Bahria Town Phase 7, 69, Level 2-3, Rawalpindi, Punjab Service Road, Spring North, PK

+92-51-5400439

hello@sofit.ltd / sofit.ltd

